



## Rooted in Faith

AMC Virtual Conference

January 30 & 31, 2021 12pm – 6pm EST - Jumada II 17 & 18, 1442 AH

### Sponsorship Benefits

- Virtual booth through the two conference days
- ½ page program booklet advertisement (your design)
- 2 'shout outs' on AMC's social media (Facebook & Instagram)
- Public acknowledgment during conference
- 2 tickets and the option of limited additional purchases at \$30 a piece

### Bazaar Booth Details

- HopIn (our platform) has something similar to a booth at a live conference
- Can have a banner picture of either the logo or flyer or custom image
- Links to Sponsor social media platforms and websites are able to be shared
- Can be either a live booth, a pre-recorded video via YouTube or Vimeo, or a slideshow made via Google Sheets
- Live booth option provides features such as polling and networking options with a Zoom-video call like built in platform
- Can have an interactive "Offer" for booth participants which they can "claim" (for example a "Coffee Shop Booth" could have an offer for coffee, when participants visit the booth, they can 'claim' it by pushing a button to receive a coupon
- AMC will host a training for all sponsors at a time TBA the week before the conference, in the meantime you can find more information [here](#)



ASSOCIATION OF  
MUSLIM CHAPLAINS

### Program Book Details

- **Book Size:** Pages are 8.5" x 11"
- **Distribution Format:** Electronic download as .pdf
- **Color:** All ads are color
- **Electronic Files:** Use the following formats: Microsoft Word (for text ads only with no images), Acrobat PDF, grayscale TIFF (300 dpi), GIF, JPG
- **Photos and Logos:** If your ad includes a photo or logo please send the original high resolution electronic photo and logo in the email with the ad

### Become a Sponsor

- **Make \$125 Payment:** [Conference Sponsorship Ticket Purchase](#)
- **Register:** [Sponsorship Form](#)
- **Email advertisement:** [Communications@AssociationOfMuslimChaplains.org](mailto:Communications@AssociationOfMuslimChaplains.org)
- **Deadline:** January 10, 2021

Please contact us if you have questions or need assistance with any of the specifications.  
We are *happy* to help you with file formatting and graphics